INFO SCIENCE & TECHNOLOGY (IS&T)

IS&T 5000 Special Problems (IND 0.0-6.0)
Problems or readings on specific subjects or projects in the department. Consent of instructor required.

IS&T 5001 Special Topics (LEC 0.0-6.0)
This is designed to give the department an opportunity to test a new course. Variable title.

IS&T 5040 Oral Examination (IND 0.0)
After completion of all other program requirements, oral examinations for on-campus M.S./Ph.D. students may be processed during intersession. Off-campus M.S. students must be enrolled in oral examination and must have paid an oral examination fee at the time of the defense/ comprehensive examination (oral/ written). All other students must enroll for credit commensurate with uses made of facilities and/or faculties. In no case shall this be for less than three (3) semester hours for resident students.

IS&T 5099 Research (IND 0.0-15)
Investigations of an advanced nature leading to the preparation of a thesis or dissertation. Consent of instructor required.

IS&T 5168 Law and Ethics in E-Commerce (LEC 3.0)
Provides the ethical framework to analyze the ethical, legal, and social issues that arise for citizens and computer professionals regarding the computerization of society. Topics include: free speech, privacy, intellectual property, product liability, and professional responsibility. (Co-listed with Philos 4368).

IS&T 5251 Technological Innovation Management and Leadership (LEC 3.0)
The course focuses on the knowledge and skills necessary for the development and implementation of effective strategies for the management of technology-based organizations. This involves: developing a general management perspective on technology and innovation, examining the problems of new product development, identifying distinctive technological competencies, licensing and marketing technologies, assessing the organizational and industrial context of technology. Prerequisite: Senior or Graduate Standing.

IS&T 5420 Business Analytics and Data Science (LEC 3.0)
Analysis of large business data sets via statistical summaries, cross-tabulation, correlation, and variance matrices. Techniques in model selection, prediction, and validation utilizing general linear and logistic regression, Bayesian methods, clustering, and visualization. Extensive programming in R is expected. Prerequisites: Calculus, Statistics, and Programming knowledge.

IS&T 5652 Advanced Web Development (LEC 3.0)
Advanced Web development techniques to provide dynamic interaction; methods for extracting and delivering dynamic information to/from Web servers - a hands-on approach. Emphasis on interaction with servers; mobile software development; processing of graphics and web video. Project work is required. Prerequisites: IS&T 1551 and IS&T 4654.

IS&T 5885 Human-Computer Interaction (LEC 3.0)
Introduction to the field of Human-Computer Interaction (HCI). Students examine issues and challenges related to the interaction between people and technology. The class explores the social and cognitive characteristics of people who use information systems. Students learn techniques for understanding user needs, interface prototyping & interface evaluation.

IS&T 5886 Prototyping Human-Computer Interactions (LAB 1.5 and LEC 1.5)
This course explores novel HCI and UX technologies as well as methods and tools for creating system prototypes, including best practices and guidelines for optimal user experiences. Example concepts include mobile applications, behavioral monitoring, gamification, natural user interfaces, haptics, and computers as social actors. Prerequisite: Preceded or accompanied by IS&T 5885.

IS&T 5887 Human-Computer Interaction Evaluation (LAB 1.5 and LEC 1.5)
This course covers research and analysis methods and tools for evaluation of the impact of information technology systems on humans and organizations. The focus will be on practical evaluation with the goal of providing recommendations for improving system functionality and usability. Prerequisite: Preceded or accompanied by IS&T 5885.

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IS&T 6050 Continuous Registration (LEC 1.0)
Doctoral candidates who have completed all requirements for the degree except the dissertation, and are away from the campus must continue to enroll for at least one hour of credit each registration period until the degree is completed. Failure to do so may invalidate the candidacy. Billing will be automatic as will registration upon payment.

IS&T 6099 Research (IND 0.0-15)
Investigations of an advanced nature leading to the preparation of a thesis or dissertation. Consent of instructor required.

IS&T 6261 Advanced Information Systems Project Management (LEC 3.0)
Project management principles, first from a general perspective, and then focused specifically on information system application development are explored. Topics include requirements analysis, project scheduling, risk management, quality assurance, testing, and team coordination. Report writing and research literature searches are required. Prerequisites: IS&T MS Entrance requirements, with strong programming knowledge.

IS&T 6335 Mobile Technology for Business (LEC 3.0)
Overview of mobile technology use in business environments. Topics include: mobile industry; mobile network and wireless standards; mobile devices; mobile web design and app development; social and user experience issues; mobile marketing and commerce. Project required. Prerequisites: IS&T 3333 or equivalent.

IS&T 6336 Foundations of Internet Computing (LEC 3.0)
The foundations of Internet computing include computer networks and Web sites. Networks are covered thoroughly and research directions for networking and information security are discussed. Web Site design and research findings about site usability considerations are examined. Prerequisite: IS&T MS entrance requirements, including solid programming knowledge.

IS&T 6443 Information Retrieval and Analysis (LEC 3.0)
Covers the applications and theoretical foundations of organizing and analyzing information of textual resources. Topics include information storage and retrieval systems, web search engines, text mining, collaborative filtering, recommender systems. Students will also learn the techniques with the use of interactive tools such as SAS. Prerequisite: ERP 5410 or statistics knowledge.

2015-2016
**IS&T 6444 Essentials of Data Warehouses** (LEC 3.0)
This course presents the topic of data warehouses and the value to the organization. It takes the student from the database platform to structuring a data warehouse environment. Focus is placed on simplicity and addressing the user community needs. Prerequisite: IS&T 3423 or equivalent relational database experience. (Co-listed with ERP 6444).

**IS&T 6445 Database Marketing** (LEC 3.0)
Intro to methods and concepts used in database marketing: 1) predictive modeling techniques (e.g., regression, decision trees, cluster analysis) and 2) standard processes for mapping business objectives to data mining goals to produce a deployable marketing model. Metrics like lifetime value of a customer and ROI will be covered. Several application areas covered. Prerequisite: Statistics understanding, programming understanding, familiarity with spreadsheets.

**IS&T 6448 Building the Data Warehouse** (LEC 3.0)
Data modeling and processes needed to populate a data warehouse; tradeoffs among several models and tools; technical issues that are faced, such as security, schemas, Web access, other reporting techniques. Prerequisite: IS&T 6444.

**IS&T 6450 Information Visualization** (LEC 3.0)
Topics/activities include: the visualization development framework, traditional presentations of data, human perception and aesthetics, colorspace theory, visualization algorithms and software, case studies of modern topology, research into visualization algorithms and implementations in R. Students will produce significant programs and visualizations. Prerequisites: Statistics, Calculus, and Programming Knowledge.

**IS&T 6641 Advanced Electronic and Mobile Commerce** (LEC 3.0)
Fundamental concepts of management and application to IT and support of commerce. Examines the use of IT in business processes and the management issues of integrating IT into organization processes to gain a competitive advantage. Includes a major end-of-semester project. Prerequisites: Knowledge of management information systems.

**IS&T 6654 Advanced Web and Digital Media Development** (LEC 3.0)
This course covers advanced techniques and tools for the design and development of web-based media, including text, graphics, animation, audio, and video. This course is an advanced version of Web and Digital Media Development, with additional assignments.

**IS&T 6680 Advanced Web and New Media Studies** (LEC 3.0)
The course covers web culture, including topics such as social media; citizen journalism, crowd intelligence, privacy, and copyright. This course is an advanced version of Intro to Web Studies, with additional assignments.

**IS&T 6887 Research Methods in Business and IS&T** (LEC 3.0)
This course covers quantitative and qualitative research methods for exploring the interaction between people and information technologies. The course covers techniques and tools for carrying out literature reviews, forming research goals, designing research, conducting data analyses; and preparing manuscripts and live presentations. (Co-listed with BUS 6887).