BUSINESS ADMINISTRATION

The business and information technology department offers a unique master of business administration (MBA). The MBA is a professional degree that combines core business knowledge with specialization tracks that include the newest technology trends, all in an environment of team-based project work, business plan development, live simulations, and employer networking. In addition to influential presentation skills and advanced problem-solving competencies, MBAs develop advanced strategic thinking skills that are required of the leaders of today and tomorrow.

Financial Assistance
Financial assistance is available to graduate students in the form of assistantships and fellowships. Research opportunities for advanced students exist. For application forms, contact the department.

Additional Information
Contact us at 573-341-7216, bit@mst.edu or visit http://bit.mst.edu.

Admissions Requirements
In addition to the requirements set by the office of admissions and the office of graduate studies, specific requirements for admission to the MBA program are as follows:

- Successful completion of an undergraduate degree from a recognized college or university with a GPA (grade point average or international equivalent) of 3.0/4.0 or better.
- Submission of scores from the Graduate Record Exam (GRE) or the Graduate Management Admissions Test (GMAT).
- TOEFL or IELTS scores must be submitted if English is not the candidate's natural language.

***Please note that meeting the above requirements does not guarantee admission into the MBA program, but, rather, is used by the admissions committee in the decision-making process***

Degree Requirements
In today's business environment, management requires the ability to leverage information across business functions and knowledge across internal and external boundaries. Students work in teams on comprehensive business cases, live simulations and real company assigned projects throughout the MBA program.

The Missouri S&T MBA requires a total of 36 graduate credit hours (5000-level and above) and is offered in two (2) parts: the MBA Core (21 credits) and electives (15 credits). The MBA core classes include BUS 6121, BUS 6622, BUS 6723, BUS 6224, BUS 6425, BUS 6426, and BUS 6827. Courses below the 5000-level will not count toward the MBA degree, even if they are taken to fulfill prerequisites. A maximum of 6 credit hours may be taken outside the Business and Information Technology department, except where taking one of the approved Graduate Certificates listed below requires otherwise.

To fulfill the 15 credit hours of electives, students may choose to complete a graduate certificate from the list below with 12 credit hours of the electives:

- Business Analytics and Data Science
- Business Intelligence
- Business Project Management
- Digital Media
- Digital Supply Chain Management
- Electronic and Social Commerce
- Enterprise Resource Planning
- Entrepreneurship and Technological Innovation
- Human-Computer Interaction and User Experience
- Information Systems Project Management
- Management and Leadership
- Mobile Business and Technology
- Military Construction Management (Offered by Engineering Management program)
- Military Geological Engineering (Offered by Geological Sciences and Engineering program)

The business and information technology department offers a variety of graduate certificates. Each certificate program consists of four courses and is open to persons holding a bachelor's, master's or Ph.D degree in areas such as business, social sciences, technology, engineering, or related disciplines who have the required pre-requisites for the courses in the program. A student must maintain an average cumulative grade point of 3.0 or better on a 4.0 scale in the certificate courses in order to receive the graduate certificate.

Students may apply to be admitted only to a graduate certificate program. If admitted, the student will have non-degree graduate status but will earn graduate credit for the courses completed. If a student completes the four graduate certificate courses with a grade of B or better in each of the courses taken, the student may be admitted to the master of business administration or to the master of science in information science and technology if the student so chooses. A student must, however, follow the normal application process. The graduate certificate credits will count toward the student's MBA or M.S. degree.

Graduate certificates are listed below:

**Business Project Management**

This certificate aims to equip students with a set of tools that will allow them to achieve Project Management Institute (PMI) standards in the project management area to successfully manage resources and to analyze, evaluate and improve complex projects. Specifically, the ability to:

- Identify operations problems and implement solutions for improved strategic competitiveness
- Make sound decisions, plan, and control the key resources of an organization - money and people
- Critically analyze, evaluate, improve, or adapt existing technical and/or managerial systems
- Organize and manage complex projects

A student admitted to this graduate certificate must complete four courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>BUS 6425</td>
<td>Supply Chain and Project Management</td>
</tr>
<tr>
<td>BUS 6723</td>
<td>Corporate Information Systems Management</td>
</tr>
<tr>
<td>ENG MGT 5320</td>
<td>Project Management</td>
</tr>
</tbody>
</table>
Entrepreneurship and Technological Innovation

Change and growth in Missouri and America require the training, nourishing, and flourishing of entrepreneurs. Many college students, however, do not yet recognize the entrepreneurial spirit in themselves. Recent entrepreneurship research indicates that many of the skills and much of the knowledge of successful entrepreneurs can be developed and taught in the classroom. The department of business and information technology has created this certificate to spark the entrepreneurial spirit in the students of Missouri S&T, and provide them with a solid foundation on which to build.

To that end, the program focuses on the following competencies:

- Recognizing opportunity
- Assessing opportunity
- Planning under uncertainty
- Fostering innovations
- Mastering creativity
- Building and managing networks
- Leveraging resources
- Mitigating and managing risk
- Focus and adaptability
- Design thinking
- Implementing new ideas

A student admitted to this graduate certificate must complete four courses:

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>BUS 5980</td>
<td>Business Models for Entrepreneurship and Innovation</td>
</tr>
<tr>
<td>MKT 5310</td>
<td>Digital Marketing and Promotions</td>
</tr>
<tr>
<td>Two courses from the following list:</td>
<td></td>
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<tr>
<td>BUS 5580</td>
<td>Strategic Management</td>
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<tr>
<td>BUS 6150</td>
<td>Advanced Customer Focus and Satisfaction</td>
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<tr>
<td>IS&amp;T 5251</td>
<td>Technological Innovation Management and Leadership</td>
</tr>
<tr>
<td>IS&amp;T 5886</td>
<td>Prototyping Human-Computer Interactions</td>
</tr>
<tr>
<td>IS&amp;T 6335</td>
<td>Mobile Technology for Business</td>
</tr>
<tr>
<td>IS&amp;T 6654</td>
<td>Advanced Web and Digital Media Development</td>
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Management and Leadership

This certificate is designed to prepare students to be the leaders of the future, by enabling them to manage through the use of technology. Understanding technology is becoming ever more critical in business as a tool used by efficient and effective managers. These leaders not only understand the managerial process and how to inspire others, but also know how to harness technology to expedite the process. The certificate incorporates management theories, technological savvy, and leadership skills to create a student who is ready for the challenges of a fast paced managerial position.

A student admitted to this graduate certificate must complete four courses:

<table>
<thead>
<tr>
<th>Course Code</th>
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</thead>
<tbody>
<tr>
<td>BUS 6121</td>
<td>Teambuilding and Leadership</td>
</tr>
<tr>
<td>Three courses from the following list:</td>
<td></td>
</tr>
<tr>
<td>IS&amp;T 5168/PHILOS 4368</td>
<td>Law and Ethics in E-Commerce</td>
</tr>
<tr>
<td>IS&amp;T 5251</td>
<td>Technological Innovation Management and Leadership</td>
</tr>
</tbody>
</table>
Bih-Ru Lea, Associate Professor
PHD Clemson University
Enterprise resource planning, performance dashboards, accounting information systems, data visualization, business process integration, and supply chain management.

Fui Hoon Nah, Professor
PHD University of British Columbia
Management information systems, E-commerce, mobile commerce, human-computer interaction.

Keng Leng Siau, Professor
PHD University of British Columbia
Design science, virtual world and 3D web electronic, mobile, and ubiquitous business, business intelligence/analytics.

Sarah Margaret Stanley, Assistant Professor
PHD Saint Louis University
Brand relationships, advertising effectiveness, social marketing and its effects on consumer brand choice.

Nathan W Twyman, Assistant Professor
PHD University of Arizona
Deception detection, human-computer interactions, human risk assessments, auditing, security, and forensic systems.

Wen-Bin Yu, Associate Professor
PHD University of Louisville
Business intelligence, text mining, data mining, demand forecasting, simulation, and agent bases systems.

Hongxian Zhang, Assistant Professor
PHD University of Texas at San Antonio
Corporate finance, investments, public pension funds.

BUS 5000 Special Problems (IND 0.0-6.0)
Problems or readings on specific subjects or projects in the department. Prerequisite: Admission to the MBA program.

BUS 5001 Special Topics (LEC 0.0-6.0)
This is designed to give the department an opportunity to test a new course. Variable title.

BUS 5040 Oral Examination (IND 0.0)
After completion of all other requirements, oral examinations for on-campus M.B.A./Ph.D. students may be processed during intersession. Off-campus M.B.A. students must be enrolled in oral examination and must have paid an oral examination fee at the time defense/oral examination (oral/written). All other students must enroll for credit commensurate with uses made of facilities and/or faculties. In no case shall this be for less than three (3) semester hours for resident students.

BUS 5080 Practicum (IND 0.0-6.0)
This course is similar to the Bus 5085 Internship course. The difference is that this course is intended for students who are already employed by an organization for whom they wish to continue working. Prerequisite: Bus Core.

BUS 5085 Internship (IND 0.0-6.0)
Students apply critical thinking skills and discipline specific knowledge in a work setting based on a project designed by the advisor and employer. Activities will vary depending on the student's background and the setting. Requires major report and formal presentation to sponsoring organization. Prerequisite: Graduate standing.

BUS 5099 Research (IND 0.0-9.0)
Research investigation of an advanced nature leading to a major report suitable for publication in a journal or in a conference proceedings. Prerequisite: Permission of the instructor.

BUS 5105 Graduate Management and Business Law Essentials (LEC 1.5)
This course is an introduction to the essentials of management and business law for running a business. It's designed for students planning to enter the MBA program who need this area and for non-business students who want some business background. Credit cannot be applied to any major or minor in Business, IS&T, or Economics. Additional case study or report required. Prerequisite: Bachelor Degree.

BUS 5115 Teambuilding and Leadership in Business Settings (LEC 3.0)
This course covers leadership styles, principles, models, issues, and applications through analytical and intellectual examination. Key components of teams are introduced, with opportunities to practice and develop both leadership and teambuilding skills. Case studies required.

BUS 5205 Graduate Accounting Essentials (LEC 1.5)
This course is an introduction to the essentials of financial and managerial accounting for running a business. It's designed for students planning to enter the MBA program who need this area and for non-business students who want some business background. Credit cannot be applied to any major or minor in Business, IS&T, or Economics. Additional case or report required. Prerequisite: Bachelor Degree.

BUS 5260 Business Operations (LEC 3.0)
This course is an introduction to the essentials of operations management for running a business. It is designed for students planning to enter the MBA program who need this area and for non-business students who want some business background. Credit cannot be applied to any major or minor in Business, IS&T, or Economics. Additional case study or report required. Prerequisite: Bachelor Degree.

BUS 5260 Business Operations (LEC 3.0)
The course examines employee selection, performance appraisal, training and development, compensation, legal issues, and labor relations. Prerequisite: Bus 1110.

BUS 5305 Graduate Operations Management Essentials (LEC 1.5)
This course is an introduction to the essentials of operations management for running a business. It is designed for students planning to enter the MBA program who need this area and for non-business students who want some business background. Credit cannot be applied to any major or minor in Business, IS&T, or Economics. Additional case study or report required. Prerequisite: Bachelor Degree.

BUS 5470 Human Resource Management (LEC 3.0)
The course examines employee selection, performance appraisal, training and development, compensation, legal issues, and labor relations. Prerequisite: Bus 1110.

BUS 5580 Strategic Management (LEC 3.0)
Study of the formulation and implementation of corporate, business and functional strategies designed to achieve organizational objectives. Case studies and research reports may be used extensively. Prerequisites: MKT 3110 or Eng Mgt 3510, Finance 2150 or Eng Mgt 3200, Senior standing.

BUS 5705 Graduate Management Information Systems Essentials (LEC 1.5)
This course is an introduction to the essentials of management information systems for running a business. It is designed for students planning to enter the MBA program. Credit in this course cannot be applied to any major or minor in Business, IS&T, or Economics. Additional case or report required. Prerequisite: Bachelor Degree.
**BUS 5805 Graduate Mathematics and Statistics Essentials** (LEC 1.5)
This course is an introduction to the essentials of mathematics and statistics for running a business. It is designed for students planning to enter the MBA program who need this area and for non-business students who want some business background. Credit cannot be applied to any major or minor in Business, IS&T, or Economics. Additional case study or report required. Prerequisite: Bachelor Degree.

**BUS 5896 Project Research** (IND 0.0-9.0)
The research project will involve students applying research techniques and discipline specific knowledge working on a project designed by the advisor, often working with a business organization. Requires major report and formal presentation to sponsoring organization. Prerequisite: Permission of the instructor.

**BUS 5980 Business Models for Entrepreneurship and Innovation** (LEC 3.0)
This course uses problem based learning to expand student insight into the nature, development, and application of business models. It increases the practical skills and knowledge required to generate original models of value creation for both entrepreneurial start-ups and corporate innovation. Prerequisite: Senior or graduate standing.

**BUS 6000 Special Problems** (IND 0.0-6.0)
Problems or readings on specific subjects or projects in the department. Prerequisite: Admission to the MBA program.

**BUS 6001 Special Topics** (IND 0.0-6.0)
This is designed to give the department an opportunity to test a new course. Variable title.

**BUS 6099 Research** (IND 0.0-9.0)
Research investigation of an advanced nature leading to a major report suitable for publication in a journal or in a conference proceedings. Prerequisite: Permission of the instructor.

**BUS 6111 Advanced Business Negotiations** (LEC 3.0)
The purpose of this course is to understand the practices and processes of negotiation for negotiating successfully in a variety of settings. The course is designed to be relevant to the broad spectrum of negotiation problems faced by managers, consultants, etc. A negotiation project is also required. Prerequisite: Graduate status.

**BUS 6121 Teambuilding and Leadership** (LEC 3.0)
This class will teach students how to work well in teams and lead teams and organizations. Management, networking, presentation skills, and sustainable business practices will be covered. MBA core. Prerequisite: Graduate standing.

**BUS 6150 Advanced Customer Focus and Satisfaction** (LEC 3.0)
Major emphasis is given to the concept of customer focus, with coverage of techniques for obtaining customer needs, measuring customer satisfaction, developing products and services to satisfy customers, and maximizing the benefits of customer feedback. Individual focused research is included. Prerequisites: MKT 3110 or MKT 3105 or ENG MGT 3510. (Co-listed MKT 6150).

**BUS 6224 Managerial Accounting and Control** (LEC 3.0)
This course covers managerial accounting and its critical role in decision making, monitoring, and controlling business processes. MBA core. Prerequisite: Graduate standing.

**BUS 6425 Supply Chain and Project Management** (LEC 3.0)
This course covers supply chain management and its critical role in developing and maintaining effective and efficient processes in the organization, including operations and project management processes and principles. MBA core. Prerequisite: Graduate standing.

**BUS 6426 Integration of Business Areas** (LEC 3.0)
Students will acquire knowledge to integrate the business functions to maximize performance efficiency and effectiveness. It will be covered through case studies and readings. MBA core. Prerequisite: Graduate standing.

**BUS 6622 International Marketing** (LEC 3.0)
This course focuses on the challenges faced by business managers as they deal with a competitive global market. The course will examine various topics related to international marketing such as cultural differences, economic differences, differences in product and technical standards, global advertising, and international pricing and segmentation. MBA core. Prerequisite: Graduate standing.

**BUS 6675 Advanced International Business** (LEC 3.0)
Business concepts, analytical processes and philosophical bases for international business operations. Emphasis is on environmental dynamics, multinational business organizations, cultural and economic constraints, unique international business practices and international operations, strategy and policy. Research project required. Prerequisites: MKT 3110 or MKT 5105 or Eng Mgt 3510.

**BUS 6723 Corporate Information Systems Management** (LEC 3.0)
This course is designed primarily for potential managerial end users as managers, entrepreneurs, or business professionals in a technology-enabled business environment; it helps students learn how to use and manage information to revitalize business processes, improve business decision-making, manage IT projects, and gain competitive advantages. MBA core. Prerequisite: Graduate standing.

**BUS 6827 Managerial Finance** (LEC 3.0)
This course covers the use of financial tools to manage the organization. The main focus is the strategic decision-making process of modern managers responsible for major financial decisions. Topics include financial policy, capital investment analysis, dividend policy, capital structure, and other contemporary corporate finance issues. MBA core. Prerequisite: Graduate standing.

**BUS 6887 Research Methods in Business and IS&T** (LEC 3.0)
This course covers quantitative and qualitative research methods for exploring the interaction between people and information technologies. The course covers techniques and tools for carrying out literature reviews, forming research goals, designing research, conducting data analyses; and preparing manuscripts and live presentations. (Co-listed with IS&T 6887).