

# ENGINEERING MANAGEMENT (ENG MGT)

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## **ENG MGT 1001 Special Topics** (IND 0.0-6.0)

This course is designed to give the department an opportunity to test a new course. Variable title.

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## **ENG MGT 1100 Practical Concepts for Technical Managers** (LEC 1.0)

This course introduces topics relevant to the technical manager in the 21st Century. Topics covered include management practices, leadership, communications, project management, working in the global environment, risk management, systems engineering, product development, and quality management.

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## **ENG MGT 1210 Economic Analysis of Engineering Projects** (LEC 2.0)

Engineering project analysis from an engineering economics perspective. Topics include: interest, equivalent worth, comparing alternatives, rate of return methods, depreciation and taxes, inflation and price changes, benefit-cost analysis and risk analysis.

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## **ENG MGT 2001 Special Topics** (LAB 0.0 and LEC 0.0)

This course is designed to give the department an opportunity to test a new course. Variable title.

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## **ENG MGT 2002 Cooperative Engineering Training** (IND 0.0-6.0)

On-the-job experience gained through cooperative education with industry, with credit arranged through departmental cooperative advisor. Grade received depends on quality of reports submitted and work supervisors evaluation.

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## **ENG MGT 2011 Competition Team Leadership** (LEC 1.0)

Students will participate in open lecture on team based management and leadership as it pertains to ongoing project activities. Project activity reports will be generated using real project data and assessed at the end of the semester through a project master plan and oral presentation. Prerequisite: Sophomore (or greater) standing and leadership role in an experiential learning design team or nomination by an experiential learning team advisor.

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## **ENG MGT 2012 Competition Team Communication** (LAB 0.50 and LEC 0.50)

Communication skills, both technical and promotional, will be covered. Students will practice both communication skills in written, oral and media-based modes. Specific activities will include writing a proposal for funding, developing a promotional media piece and speaking to external groups about a SDEL team. Assessment will be made on each of the deliverables. Prerequisite: Sophomore (or greater) standing and membership in an experiential learning design team.

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## **ENG MGT 2013 Competition Team Design** (LAB 1.0)

Students will participate in a significant design activity as part of one of the experiential learning design team projects. Design activity will be reported and assessed at the end of the semester through a design report and oral presentation. Prerequisite: Sophomore (or greater) standing and membership in an experiential learning design team.

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## **ENG MGT 2110 Managing Engineering And Technology** (LEC 3.0)

Introduces the management functions of planning, organizing, motivating, and controlling. Analyzes the application of these functions in research, design, production, technical marketing, and project management. Studies evolution of the engineering career and the transition to engineering management. Prerequisite: A grade of "C" or better is required in this course to meet Engineering Management degree requirements.

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## **ENG MGT 2211 Engineering Accounting and Finance** (LEC 3.0)

This course is designed to introduce the fundamentals of accounting and finance and provide the student with tools used in making financial decisions within a technically based enterprise. Prerequisite: Eng Mgt 1210, or understanding of engineering economic principles.

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## **ENG MGT 2310 Introduction to System Engineering** (LEC 3.0)

Provide an understanding of systems engineering and tools to manage system design, construction, and operation. Topics include systems thinking, modeling and simulation of systems, uncertainty in engineering, risk, and decision making in certain and uncertain environments. Prerequisites: Math 1208, Math 1214, or Math 1211.

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## **ENG MGT 3001 Special Topics** (IND 0.0 and LAB 0.0 and LEC 0.0)

This course is designed to give the department an opportunity to test a new course. Variable title.

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## **ENG MGT 3310 Operations and Production Management** (LEC 3.0)

Concepts of operations and production management are presented at an introductory level. Qualitative and quantitative tools and techniques used for the optimization of the operations component of the total enterprise are explored in the context of improved productivity and strategic competitiveness. Prerequisites: Eng Mgt 2110.

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## **ENG MGT 3320 Introduction to Project Management** (LEC 3.0)

This course covers the fundamentals of project management including project definition, project selection, project planning, estimating, scheduling, resource allocation and project control. Prerequisites: Junior or above standing.

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## **ENG MGT 3510 Marketing Management** (LEC 3.0)

Study of basic functions of marketing in the technological enterprise, including product selection and development, market research, market development, selection of distribution channels and advertising, marketing strategy. Prerequisites: Preceded or accompanied by Eng Mgt 2110.

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## **ENG MGT 4000 Special Problems** (IND 0.0-6.0)

Problems or readings on specific subjects or projects in the department. Consent of instructor required.

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## **ENG MGT 4001 Special Topics** (LEC 0.0-6.0)

This course is designed to give the department an opportunity to test a new course. Variable title.

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**ENG MGT 4099 Undergraduate Research** (IND 0.0-6.0)

Designed for the undergraduate student who wishes to engage in research. Not for graduate credit. Not more than six (6) credit hours allowed for graduation credit. Subject and credit to be arranged with the instructor. Consent of instructor required.

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**ENG MGT 4110 General Management-Design and Integration** (LEC 3.0)

Integrating and executing marketing, production, finance, and engineering policies and strategies for the benefit of an enterprise. Analysis, forecasting, and design methods using case studies and management simulation. Prerequisites: Eng Mgt 2110, 2211; preceded or accompanied by Eng Mgt 3310, 3320, 4710, and senior standing.

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**ENG MGT 4281 Probabilistic Risk Assessment** (LEC 3.0)

A discussion of the techniques for assessment of reliability, safety and risk associated with complex systems such as those encountered in nuclear power. Classification of accidents, fault tree analysis, consequences, figures of merit, and use of probabilistic risk analysis in regulation are discussed. (Co-listed with Nuc Eng 4281).

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**ENG MGT 4310 Materials Handling and Plant Layout** (LAB 1.0 and LEC 2.0)

The design and objectives of materials handling equipment including diversity of application in industry from the viewpoint of efficient movement of materials and products from the receiving areas to the shipping areas. The layout of a plant to include materials handling equipment is considered throughout. Cost comparison of various systems will be made. Prerequisites: Junior standing.

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**ENG MGT 4312 Risk Assessment and Reduction** (LEC 3.0)

Safe, secure manufacturing facilities protect the health of employees and the public, preserve the environment, and increase profitability. Methods for systematically identifying hazards and estimating risk improve the safety performance and security of manufacturing facilities. Prerequisite: Senior or Graduate Standing. (Co-listed with Chem Eng 5130).

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**ENG MGT 4330 Human Factors** (LEC 3.0)

An examination of human-machine systems and the characteristics of people that affect system performance. Topics include applied research methods, systems analysis, and the perceptual, cognitive, physical and social strengths and limitations of human beings. The focus is on user-centered design technology, particularly in manufacturing environments. Prerequisite: Psych 1101. (Co-listed with Psych 4710).

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**ENG MGT 4710 Quality** (LEC 3.0)

This course will provide an overview of quality tools and methodologies and how they apply to engineering management. Quality management methodologies will be explored as well as current and relevant tools and techniques used in the successful application of quality into various environments. Prerequisites: Stat 3115 or Stat 3117.

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**ENG MGT 4907 Engineering Management Senior Design** (LEC 3.0)

Open-ended design projects will be addressed with small teams. The emphasis will be on solving industry-based projects that are broad in nature and which will require the students to incorporate the knowledge and skills acquired in earlier course work in the solution of the problems. Prerequisites: Preceded or accompanied by Eng Mgt 4110.

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**ENG MGT 5000 Special Problems** (IND 0.0-6.0)

Problems or readings on specific subjects or projects in the department. Consent of instructor required.

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**ENG MGT 5001 Special Topics** (LEC 0.0-6.0)

This course is designed to give the department an opportunity to test a new course. Variable title.

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**ENG MGT 5070 Teaching Engineering** (LEC 3.0)

Introduction to teaching objectives and techniques. Topics include: using course objectives to design a course; communication using traditional and cutting-edge media; textbook selection; assessment of student learning; grading; student learning styles; cooperative/active learning; and student discipline. Prerequisite: Graduate standing. (Co-listed with Env Eng 5070, Comp Eng 5070, Elec Eng 5070, Civ Eng 5070).

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**ENG MGT 5099 Research** (IND 0.0-15)

Investigations of an advanced nature leading to the preparation of a thesis or dissertation. Consent of instructor required.

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**ENG MGT 5110 Managerial Decision Making** (LEC 3.0)

Individual and group decision making processes and principles for engineers and technical managers with emphasis on the limitations of human rationality and the roles of social influence and organizational contexts; principles and skills of negotiation. Prerequisite: Senior or graduate standing.

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**ENG MGT 5111 Management for Engineers and Scientists** (LEC 3.0)

The transition of the engineer or scientist to manager; study of management roles and theory, organizational systems and behavior, managing and motivating technical personnel, leadership, communication, processes, and customer focus. Prerequisite: Graduate standing.

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**ENG MGT 5210 Economic Decision Analysis** (LEC 3.0)

Comprehensive treatment of engineering economy including effects of taxation and inflation; sensitivity analysis; decisions with risk and uncertainty; decision trees and expected value, normally includes solutions on personal computer and student problem report. Prerequisite: Graduate students without previous course in engineering economy because of partial overlap.

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**ENG MGT 5212 Intelligent Investing** (LEC 3.0)

An overview of the essential elements of intelligent investing. Coverage includes stocks, bonds, exchange traded funds, mutual funds, stock screening, fundamental and technical analysis, valuation, market and industry analysis, macroeconomic indicators, investing strategies, and portfolio construction. Prerequisites: Senior or Graduate Standing.

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**ENG MGT 5312 Advanced Risk Assessment and Reduction** (LEC 3.0)

Safe, secure manufacturing facilities protect the health of employees and the public, preserve the environment, and increase profitability. Methods for systematically identifying hazards and estimating risk improve the safety performance and security of manufacturing facilities. Prerequisite: Senior or Graduate Standing.

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**ENG MGT 5313 Packaging Management** (LEC 3.0)

Provides a comprehensive background in the field of packaging and its place in productive systems. Emphasizes the design or economics of the system. Analyzes the management of the packaging function and interrelationship with other functions of an enterprise.

**ENG MGT 5315 Interdisciplinary Problems In Manufacturing Automation** (LAB 2.0 and LEC 1.0)

Introduction to basic techniques and skills for concurrent engineering, manufacturing strategies, product design, process planning, manufacturing data management and communication are the topics covered. Students experiment the design process through team projects and structured manufacturing laboratory work. (Co-listed with Mech Eng 5644, Chem Eng 4310).

**ENG MGT 5316 Safety Engineering Management** (LEC 3.0)

This course is an introduction to the principles of safety engineering applied to industrial situations. Job safety analysis, reduction of accident rates, protective equipment, safety rules and regulations, environmental hazards, health hazards, and ergonomic hazards are covered. Prerequisite: Senior or graduate standing.

**ENG MGT 5320 Project Management** (LEC 3.0)

Organization structure and staffing; motivation, authority and influence; conflict management; project planning; network systems; pricing, estimating, and cost control; proposal preparation; project information systems; international project management. Prerequisite: Graduate Standing. (Co-listed Sys Eng 5105).

**ENG MGT 5330 Advanced Human Factors** (LEC 3.0)

An in-depth review of the foundations of human factors, focusing on the interaction of people with various forms of technology in a variety of environments. Topics include research and evaluation methods, displays (e.g., visual, auditory), attention and information processing, decision making, motor skills, anthropometry, and biomechanics. (Co-listed with PSYCH 5710).

**ENG MGT 5410 Industrial System Simulation** (LEC 3.0)

Simulation modeling of manufacturing and service operations through the use of computer software for operational analysis and decision making. Prerequisite: Stat 3115 or Stat 3117.

**ENG MGT 5411 Engineering Design Optimization** (LEC 3.0)

This course is an introduction to the theory and practice of optimal design as an element of the engineering design process. The use of optimization as a tool in the various stages of product realization and management of engineering and manufacturing activities is stressed. The course stresses the application of nonlinear programming methods. Prerequisite: Math 3304 or 3329.

**ENG MGT 5412 Operations Management Science** (LEC 3.0)

Application of management science with an emphasis on supporting managerial decision-making. Design and operations of systems are modeled and analyzed using quantitative and qualitative techniques implemented using modern technology. Specific approaches include mathematical modeling and optimization, probabilistic/statistical analysis, and simulation. Prerequisites: Graduate standing.

**ENG MGT 5414 Introduction To Operations Research** (LEC 3.0)

Mathematical methods for modeling and analyzing industrial systems, topics including linear programming, transportation models, and network models. Prerequisite: Stat 3115 or Stat 3117.

**ENG MGT 5510 Industrial Marketing Systems Analysis** (LEC 3.0)

An analysis of the factors of engineered products, customers, communication, promotion, personal selling, persuasion and management within a dynamic industrial sales environment. Prerequisites: Senior or graduate standing.

**ENG MGT 5511 Technical Entrepreneurship** (LEC 3.0)

Student teams develop a complete business plan for a company to develop, manufacture and distribute real technical/product service. Lectures & business fundamentals, patents, market/ technical forecasting, legal and tax aspects, venture capital, etc., by instructor and successful technical entrepreneurs. Prerequisite: Senior or graduate standing.

**ENG MGT 5512 Legal Environment** (LEC 3.0)

Study of the effect of the legal environment on the decisions which the engineering manager must make. The course investigates the social forces that produced this environment and the responsibilities incumbent upon the engineer. Prerequisites: Senior or graduate standing.

**ENG MGT 5513 Energy and Sustainability Management Engineering** (LEC 3.0)

This course explores strategic processes and partnership required for the management of sustainable energy infrastructures and innovation in energy systems. Topics relate to renewable energy, energy efficiencies, energy conversion, energy technology, and economic efficiency of energy sources. Prerequisite: Senior or Graduate Standing.

**ENG MGT 5514 Patent Law** (LEC 3.0)

A presentation of the relationship between patent law and technology for students involved with developing and protecting new technology or pursuing a career in patent law. Course includes an intense study of patentability and preparation and prosecution of patent applications. Prerequisite: Senior or graduate standing.

**ENG MGT 5515 Integrated Product And Process Design** (LEC 3.0)

Emphasize design policies of concurrent engineering and teamwork, and documenting of design process knowledge. Integration of product realization activities covering important aspects of a product life cycle such as "customer" needs analysis, concept generation, concept selection, product modeling, process development, and end of product life options. Prerequisites: Junior or above standing. (Co-listed with MECH ENG 5757).

**ENG MGT 5516 Integrated Product Development** (LAB 2.0 and LEC 1.0)

Students in design teams will simulate the industrial concurrent engineering development process. Areas covered will be design, manufacturing, assembly, process quality, cost, supply chain management, and product support. Students will produce a final engineering product at the end of the project. Prerequisite: Eng Mgt 5515 or Mech Eng 5757 or Mech Eng 3653 or Mech Eng 5708. (Co-listed with Mech Eng 5758).

**ENG MGT 5610 Advanced Facilities Planning & Design** (LAB 1.0 and LEC 2.0)

An integrated approach to the planning and design of facilities; examination of advanced techniques and tools for facility location, space allocation, facility layout materials handling system design, work place design; e.g. mathematical programming and simulation modeling. Prerequisites: Graduate standing.

**ENG MGT 5613 Value Analysis** (LEC 3.0)

An organized effort at analyzing the function of goods or services for the purpose of achieving the basic functions at the lowest overall cost, consistent with achieving the essential characteristics. Covers the basic philosophy, function analysis, FAST diagramming, creativity techniques, evaluation of alternatives, criteria analysis, and value stream mapping. Prerequisite: Senior or graduate standing.

**ENG MGT 5614 Supply Chain Management Systems** (LEC 3.0)

This course focuses on the development of logistics management skills related to global supply chains. Particular attention will be given to supply chain systems management as part of the firm's strategic positioning, cultural interactions and transportation sourcing decisions. Prerequisite: Stat 3115 or Stat 3117.

**ENG MGT 5615 Production Planning And Scheduling** (LEC 3.0)

Introduction to basic techniques of scheduling, manufacturing planning and control, just-in-time systems, capacity management, master production scheduling, single machine processing, constructive Algorithms for flow-shops, scheduling heuristics, intelligent scheduling systems are the topics covered. Prerequisite: Eng Mgt 3310.

**ENG MGT 5710 Six Sigma** (LEC 3.0)

This course is an introduction to the principles of implementing the Six Sigma philosophy and methodology. Topics include tools and methods including process flow diagrams, cause and effect diagrams, failure mode and effects analysis, gage R&R, capability studies, design of experiments and strategy for organizing six sigma techniques in industry. Prerequisite: Graduate standing.

**ENG MGT 5711 Total Quality Management** (LEC 3.0)

Examination of various quality assurance concepts and their integration into a comprehensive quality management system: statistical techniques, FMEA's, design reviews, reliability, vendor qualification, quality audits, customer relations, information systems, organizational relationships, motivation. Prerequisite: Senior or graduate standing.

**ENG MGT 5712 Introduction To Quality Engineering** (LEC 3.0)

This course is an introduction to the theory and practice of quality engineering with particular emphasis on the work of Genichi Taguchi. The application of the quality loss function, signal to noise ratio and orthogonal arrays is considered in-depth for generic technology development; system, product and tolerance design; and manufacturing process design. The emphasis of the course is off-line quality control. Other contributions in the field are also considered. Prerequisite: Eng Mgt 5711.

**ENG MGT 5713 Management And Methods In Reliability** (LEC 3.0)

Study of basic concepts in reliability as they apply to the efficient operation of industrial systems. Prerequisite: Stat 3115, 3117, or 5643.

**ENG MGT 5714 Statistical Process Control** (LEC 3.0)

The theoretical basis of statistical process control procedures is studied. Quantitative aspects of SPC implementation are introduced in context along with a review of Deming's principles of quality improvement and a brief introduction to sampling inspection. Prerequisite: Stat 3115, or Stat 3117.

**ENG MGT 6000 Special Problems** (IND 0.0-6.0)

Problems or readings on specific subjects or projects in the department. Consent of instructor required.

**ENG MGT 6001 Special Topics** (LEC 0.0-6.0)

This course is designed to give the department an opportunity to test a new course. Variable title.

**ENG MGT 6010 Seminar** (IND 0.0-6.0)

Discussion of current topics.

**ENG MGT 6040 Oral Examination** (IND 0.0)

After completion of all other program requirements, oral examinations for on-campus M.S./Ph.D. students may be processed during intersession. Off-campus M.S. students must be enrolled in oral examination and must have paid an oral examination fee at the time of the defense/comprehensive examination (oral/ written). All other students must enroll for credit commensurate with uses made of facilities and/or faculties. In no case shall this be for less than three (3) semester hours for resident students.

**ENG MGT 6050 Continuous Registration** (IND 1.0)

Doctoral candidates who have completed all requirements for the degree except the dissertation, and are away from the campus must continue to enroll for at least one hour of credit each registration period until the degree is completed. Failure to do so may invalidate the candidacy. Billing will be automatic as will registration upon payment.

**ENG MGT 6099 Research** (IND 0.0-15)

Investigations of an advanced nature leading to the preparation of a thesis or dissertation. Consent of instructor required.

**ENG MGT 6101 Advanced Research Methodology in Engineering Management** (LEC 3.0)

An advanced study of research methodology techniques and theories in conducting research activities. The research problems, hypotheses, literature search, data requirements and analyses, interpretation and presentation of results are examined. Prerequisite: Graduate standing. (Co-listed with Sys Eng 6101).

**ENG MGT 6110 Case Studies In General Management** (LEC 3.0)

A quantitative study of engineering management problems related to the functioning of the industrial enterprise through case studies. Prerequisite: Preceded or accompanied by an Eng Mgt 6000 level course.

**ENG MGT 6112 Leadership for Engineers** (LEC 3.0)

Provides engineers with a background in leadership concepts and principles; enables students to develop practical skills in leading and managing through multiple personal assessment. Topics include leadership styles, managing commitments, conflict resolution, change management, emotional intelligence, team dynamics and business ethics. Prerequisite: Eng Mgt 5110.

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**ENG MGT 6113 Advanced Personnel Management** (LEC 3.0)

Current practices of procurement and maintenance of technical personnel in research, development, and design organizations. Adaptation of such personnel to the technological enterprise, current practices in personnel administration, labor management relationships.

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**ENG MGT 6211 Advanced Financial Management** (LEC 3.0)

Principles of financial organization and management in the technological enterprise; demands for funds; internal and external supply of funds; budgetary control; reserve and dividends policy. Emphasizes systems approach and problems of engineering design and automation as they influence financial decisions. Prerequisite: Eng Mgt 1210 or 5210.

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**ENG MGT 6212 Investment** (LEC 3.0)

An introduction to the theory and practice of investment, including financial markets and instruments, security trading, mutual funds, investment banking, interest rates, risk premiums, the capital asset pricing model, arbitrage pricing theory, market efficiency, bonds and the fixed income market, equity valuation, fundamental and technical analysis. Prerequisite: Eng Mgt 1210 or 5210. (Co-listed with Sys Eng 6612).

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**ENG MGT 6213 Financial Engineering** (LEC 3.0)

An introduction to financial engineering, with an emphasis on financial derivatives, including the future markets, the pricing of forwards and futures, forward rate agreements, interest and exchange rate futures, swaps, the options markets, option strategies, the binomial and Black-Scholes models for option valuation, the option Greeks, and volatility smiles. Prerequisites: Eng Mgt 1210 or 5210. (Co-listed with Sys Eng 6613).

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**ENG MGT 6214 Financial Engineering II** (LEC 3.0)

This course introduces advanced topics in financial engineering, which includes introduction to Wiener processes, martingales and Ito's lemma; basic numerical methods for options pricing, exotic options; interest rate models; stochastic volatility models and jump-diffusion models; and value-at-risk. Prerequisite: Eng Mgt 6213/Sys Eng 6613. (Co-listed with Sys Eng 6614).

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**ENG MGT 6215 Financial Risk Management** (LEC 3.0)

Techniques and methods for managing financial risk, including portfolio theory, Monte Carlo methods, ARIMA, time series forecasting, Value-at-Risk, stress testing, extreme value theory, GARCH and volatility estimation, random variables and probability distributions, real options, decision trees, utility theory, statistical decision techniques, and game theory. Prerequisite: Eng Mgt 1210 or 5210. (Co-listed with Sys Eng 6615).

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**ENG MGT 6310 Human Systems Integration** (LEC 3.0)

This course considers Human Systems Integration (HSI) in a variety of applications including systems acquisition and training, HSI tools, techniques, and procedures. Prerequisite: Eng Mgt 4330 or Psych 4710.

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**ENG MGT 6322 Case Studies in Project Management** (LEC 3.0)

Includes the main components of the Project Management Institute (PMI) Body of Knowledge; case studies in project management including project implementation, organizational structures, project estimating, project scheduling, project risk management, and conflict management. Prerequisite: Eng Mgt 5320 or equivalent.

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**ENG MGT 6323 Global Project Management** (LEC 3.0)

In depth and advanced topics in project management including project management methodologies, strategic planning for excellence, project portfolio management, integrated processes, culture, and behavioral excellence; normally includes a hands-on group project. Prerequisite: Eng Mgt 5320 or equivalent.

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**ENG MGT 6410 Markov Decision Processes** (LEC 3.0)

Introduction to Markov Decision Processes and Dynamic Programming. Application to Inventory Control and other optimization and control topics. Prerequisite: Graduate standing in background of probability or statistics. (Co-listed with Comp Eng 6310, Mech Eng 6447, Aero Eng 6447, Sys Eng 6217 and Comp Sci 6202).

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**ENG MGT 6411 Advanced Topics in Simulation Modeling** (LEC 3.0)

Design and analysis of distributed systems using discrete-event simulations and synchronization of distributed models. Design and implementation of finite state automata and simulation models as control execution systems. Functioning of real-time, agent-based, and multipass simulations. Prerequisite: Eng Mgt 5410 or Graduate standing.

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**ENG MGT 6412 Mathematical Programming** (LEC 3.0)

Linear optimization and its engineering applications; problem modeling, search-based optimization, the simplex method for solving linear problems, multi-objective optimization, discrete dynamic programming. Applications of optimization in the fields such as transportation, project management, manufacturing and facility location will be discussed. Prerequisites: One of the following: Stat 3113, Stat 3115, or Stat 3117; Math 3108. (Co-listed with Math 6665 and Sys Eng 6412).

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**ENG MGT 6413 Advanced Engineering Management Science** (LEC 3.0)

Solving of managerial problems utilizing management science techniques. Problems are analyzed, modeled and solved using such techniques as linear, goal, dynamic, programming, simulation, statistical analysis or other non-linear methods. Solutions will involve the use of personal or mainframe computers. A study of the current literature in management science will also be conducted. Prerequisite: Eng Mgt 5414 or graduate standing.

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**ENG MGT 6415 Optimization under Uncertainty** (LEC 3.0)

Optimization in the presence of model uncertainty or system stochasticity is discussed. The course covers fundamentals of stochastic programming, robust optimization, and dynamic programming. Prerequisites: Graduate standing. (Co-listed with Sys Eng 6110).

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**ENG MGT 6510 Technological Innovation Management** (LEC 3.0)

Technological innovation is new technology creating new products and services. This course studies the issues of managing technological innovation under four topics: 1) Innovation; 2) New Ventures; 3) Corporate Research & 4) R&D Infrastructure. Prerequisite: Eng Mgt 5111.

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**ENG MGT 6511 Advanced Marketing Management** (LEC 3.0)

Study of marketing decision areas in the technically based firm, including product selection and development, marketing research, market development, distribution, advertising, and promotion. Pricing policies including legal aspects and problems in selecting, training and controlling field sales force. Examination of interaction within consumer and industrial marketing environments. Prerequisites: Eng Mgt 5111, Econ 1200.

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**ENG MGT 6610 Advanced Production Management** (LEC 3.0)

Examination of responsibilities of production manager in the technological enterprise for providing finished goods to meet the quality, price, quantity and specification needs of the market place. Study of functions of production manager. Quantitative approach to decision making in production management. Prerequisites: Senior or graduate standing and advanced mathematical modelling competence.

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**ENG MGT 6611 Lean Systems** (LEC 3.0)

Lean Systems embodies a total enterprise philosophy built on removing waste. Concepts such as flow, just-in-time, lead times, inventory turns, standardized work, pull system, value streams, quick changeover, workplace organization, and visual controls are discussed to improve system performance. Prerequisite: Graduate standing.

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**ENG MGT 6710 Design for Six Sigma** (LEC 3.0)

Principles of Design for Six Sigma for product development. Topics include tools and methods including quality function deployment, concept generation, concept selection, product modeling, process development, DFX strategies, failure mode and effects analysis, design of experiments, TRIZ, and robust design. Prerequisite: Eng Mgt 5710.

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**ENG MGT 6711 Quality Engineering** (LEC 3.0)

This course is an examination of the theory and practice of quality engineering with particular emphasis on the work of Genichi Taguchi. The application of the quality loss function, signal to noise ratio and orthogonal arrays is considered in depth for generic technology development; system, product and tolerance design; and manufacturing process design. The emphasis of the course is off-line quality control. Prerequisites: Eng Mgt 5711 and Math 3329 or equivalent.

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**ENG MGT 6713 Tolerance Design** (LEC 3.0)

This course is an examination of the theory and practice of allowance allocation for high quality and low cost manufacture of mass-produced consumer products, including technology intensive products, such as automobiles, trucks, military and commercial airplanes, computers and consumer electronics. Prerequisite: Eng Mgt 5711 or equivalent.

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