

# INFO SCIENCE & TECHNOLOGY (IS&T)

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## **IS&T 5000 Special Problems** (IND 0.0-6.0)

Problems or readings on specific subjects or projects in the department. Consent of instructor required.

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## **IS&T 5001 Special Topics** (LEC 0.0-6.0)

This is designed to give the department an opportunity to test a new course. Variable title.

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## **IS&T 5040 Oral Examination** (IND 0.0)

After completion of all other program requirements, oral examinations for on-campus M.S./Ph.D. students may be processed during intersession. Off-campus M.S. students must be enrolled in oral examination and must have paid an oral examination fee at the time of the defense/comprehensive examination (oral/ written). All other students must enroll for credit commensurate with uses made of facilities and/or faculties. In no case shall this be for less than three (3) semester hours for resident students.

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## **IS&T 5099 Research** (IND 0.0-15)

Investigations of an advanced nature leading to the preparation of a thesis or dissertation. Consent of instructor required.

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## **IS&T 5131 Foundations of Computer Architecture** (LEC 3.0)

Design-oriented foundations of computer components and operation. Standard codes; number systems; base conversions; computer arithmetic; boolean algebra; operating system components including memory management, device management; plus related computer architecture topics. Research paper required. Prerequisites: Graduate Standing, strong programming knowledge.

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## **IS&T 5168 Law and Ethics in E-Commerce** (LEC 3.0)

Provides the ethical framework to analyze the ethical, legal, and social issues that arise for citizens and computer professionals regarding the computerization of society. Topics include: free speech, privacy, intellectual property, product liability, and professional responsibility. (Co-listed with Philos 4368).

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## **IS&T 5251 Management and Leadership of Technological Innovation** (LEC 3.0)

The course covers strategic management of technological innovation and leadership in managing technology-based organizations. It focuses on developing a general management perspective on technology, innovation, industry dynamics of technological innovation, and new product development. Prerequisite: Senior or Graduate Standing.

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## **IS&T 5335 Fundamentals of Mobile Technology for Business** (LEC 3.0)

A broad overview of mobile technology use in business environments. Topics include the mobile industry; mobile network and wireless standards; mobile devices; mobile web design and app development; social and user experience issues; mobile marketing and commerce. Prerequisites: Junior standing or above.

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## **IS&T 5420 Business Analytics and Data Science** (LEC 3.0)

Analysis of large business data sets via statistical summaries, cross-tabulation, correlation, and variance matrices. Techniques in model selection, prediction, and validation utilizing general linear and logistic regression, Bayesian methods, clustering, and visualization. Extensive programming in R is expected. Prerequisites: Calculus, Statistics, and Programming knowledge.

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## **IS&T 5423 Foundations of Data Management** (LEC 3.0)

Foundational concepts of database management systems. Issues in database architecture, design, administration, and implementation. Extensive use of SQL with Oracle to create and manage databases. Significant project dealing with triggers or stored procedures. Prerequisites: Strong programming knowledge required.

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## **IS&T 5445 Database Marketing** (LEC 3.0)

Intro to methods and concepts used in database marketing: 1) predictive modeling techniques (e.g., regression, decision trees, cluster analysis) and 2) standard processes for mapping business objectives to data mining goals to produce a deployable marketing model. Metrics like lifetime value of a customer and ROI will be covered. Prerequisite: Statistics understanding, programming understanding, familiarity with spreadsheets.

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## **IS&T 5450 Introduction to Information Visualization** (LEC 3.0)

Topics include: the visualization development framework, traditional presentations of data, human perception and aesthetics, colorspace theory, visualization algorithms and software, modern visualizations of large data sets. Application of R packages will be emphasized throughout. Prerequisites: Statistics, Calculus, and Programming Knowledge.

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## **IS&T 5520 Data Science and Machine Learning with Python** (LEC 3.0)

Examines data science methodologies for scraping, manipulating, transforming, cleaning, visualizing, summarizing, and modeling large-scale data as well as supervised and unsupervised machine learning algorithms applied in various business analytics and data science scenarios. Python libraries such as Pandas, NumPy, Matplotlib, and Scikit-learn are utilized. Prerequisites: One of Stat 3111, Stat 3113, Stat 3115, or Stat 3117; one of IS&T 1552, IS&T 1562, Comp Sci 1575; for Graduate Students: knowledge of calculus, statistics, and programming.

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## **IS&T 5535 Machine Learning Algorithms and Applications** (LEC 3.0)

Introduces techniques of modern machine learning methods with applications in marketing, finance, and other business disciplines. Topics include regression, classification, resampling methods, model selection, regularization, decision trees, support vector machines, principal component analysis, and clustering. R programming is required. Prerequisites: One of Stat 3111, Stat 3113, Stat 3115, Stat 3117; one of IS&T 1552, IS&T 1562, Comp Sci 1575; or Graduate Standing with knowledge of calculus, statistics, and programming.

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**IS&T 5652 Advanced Web Development** (LEC 3.0)

Advanced web development techniques to provide dynamic interaction; methods for extracting and delivering dynamic information to/from web servers - a hands-on approach. Emphasis on interaction with servers; mobile software development; processing of graphics and web video. Project work is required. Prerequisites: IS&T 4654; one of IS&T 1551, IS&T 1561.

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**IS&T 5680 Digital Media Development and Interactive Design** (LEC 3.0)

This course covers techniques and tools for design and development of digital and interactive media, including text, graphics, animation, audio, and video. Prerequisites: A grade of "C" or better in IS&T 1551, IS&T 1561 or Comp Sci 1570.

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**IS&T 5780 Human and Organizational Factors in Cybersecurity** (LEC 3.0)

In-depth examination of human and organizational factors in cybersecurity and information assurance. Study of how to protect information integrity, availability, and confidentiality, as well as tools, methods, principles, and analytics for fraud prevention, insider threat detection, and forensic investigations. Assumes prior exposure to cybersecurity or IA.

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**IS&T 5885 Human-Computer Interaction and User Experience** (LEC 3.0)

Introduction to the field of Human-Computer Interaction (HCI). Students examine issues and challenges related to the interaction between people and technology. The class explores the social and cognitive characteristics of people who use information systems. Students learn techniques for understanding user needs, interface prototyping & interface evaluation.

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**IS&T 5886 Prototyping Human-Computer Interactions** (LEC 3.0)

This course explores novel HCI and UX technologies as well as methods and tools for creating system prototypes, including best practices and guidelines for optimal user experiences. Example concepts include mobile applications, behavioral monitoring, gamification, natural user interfaces, haptics, and computers as social actors. Prerequisite: Preceded or accompanied by IS&T 5885.

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**IS&T 5887 Human-Computer Interaction Evaluation** (LEC 3.0)

This course covers research and analysis methods and tools for evaluation of the impact of information technology systems on humans and organizations. The focus will be on practical evaluation with the goal of providing recommendations for improving system functionality and usability. Prerequisite: Preceded or accompanied by IS&T 5885.

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**IS&T 6000 Special Problems** (IND 0.0-6.0)

Problems or readings on specific subjects or projects in the department. Consent of instructor required.

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**IS&T 6001 Special Topics** (LEC 0.0-6.0)

This is designed to give the department an opportunity to test a new course. Variable title.

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**IS&T 6050 Continuous Registration** (LEC 1.0)

Doctoral candidates who have completed all requirements for the degree except the dissertation, and are away from the campus must continue to enroll for at least one hour of credit each registration period until the degree is completed. Failure to do so may invalidate the candidacy. Billing will be automatic as will registration upon payment.

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**IS&T 6099 Research** (IND 0.0-15)

Investigations of an advanced nature leading to the preparation of a thesis or dissertation. Consent of instructor required.

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**IS&T 6251 Technological Innovation, Entrepreneurship, and Economic Development** (LEC 3.0)

Technological innovation is an important driver of entrepreneurship and economic development. The course covers essential practices, methods, and tools for successful innovation and entrepreneurship to enhance economic development.

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**IS&T 6261 Advanced Information Systems Project Management** (LEC 3.0)

Project management principles, first from a general perspective, and then focused specifically on information system application development are explored. Topics include requirements analysis, project scheduling, risk management, quality assurance, testing, and team coordination. Report writing and research literature searches are required. Prerequisites: Strong programming knowledge required.

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**IS&T 6335 Mobile Technology for Business** (LEC 3.0)

Overview of mobile technology use in business environments. Topics include: mobile industry; mobile network and wireless standards; mobile devices; mobile web design and app development; social and user experience issues; mobile marketing and commerce. Project required.

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**IS&T 6336 Internet Computing and the Internet of Things** (LEC 3.0)

The course principally focuses on what's "under the hood" in the Internet. What are the underlying protocols and how do they work? How can constellations of devices (both traditional computing as well as Internet of Things) be configured into networks using the Internet Protocol suite to communicate with each other? Prerequisite: IS&T MS entrance requirements, including solid programming knowledge.

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**IS&T 6443 Information Retrieval and Analysis** (LEC 3.0)

Covers the applications and theoretical foundations of organizing and analyzing information of textual resources. Topics include information storage and retrieval systems, web search engines, text mining, collaborative filtering, recommender systems. Students will also learn the techniques with the use of interactive tools such as SAS. Prerequisite: ERP 5410 or statistics knowledge.

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**IS&T 6444 Essentials of Data Warehouses** (LEC 3.0)

This course presents the topic of data warehouses and the value to the organization. It takes the student from the database platform to structuring a data warehouse environment. Focus is placed on simplicity and addressing the user community needs. Project required. Prerequisite: IS&T 5423 or equivalent relational database experience. (Co-listed with ERP 6444).

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**IS&T 6448 Building the Data Warehouse** (LEC 3.0)

Data modeling and processes needed to populate a data warehouse; tradeoffs among several models and tools; technical issues that are faced, such as security, schemas, Web access, other reporting techniques. Prerequisite: IS&T 6444.

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**IS&T 6450 Information Visualization** (LEC 3.0)

Topics/activities include: the visualization development framework, traditional presentations of data, human perception and aesthetics, colorspace theory, visualization algorithms and software, case studies of modern topology, research into visualization algorithms and implementations in R. Students will produce significant programs and visualizations. Prerequisites: Statistics, Calculus, and Programming Knowledge.

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**IS&T 6641 Advanced Digital Commerce and IoT Analytics** (LEC 3.0)

We discuss methods and techniques of data analytics on data from eCommerce websites and Internet of Things (IoT) devices that help create understanding of online business or detect patterns of IoT sensors. Challenges of data collection, key digital marketing metrics, and results interpretation and communication will be covered. Prerequisites: Knowledge of management information systems.

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**IS&T 6654 Advanced Web Design and Digital Media Studies** (LEC 3.0)

The course covers web design and digital media, including topics such as social media, cyberculture, service design thinking, citizen journalism, crowd intelligence, brain-computer interfaces, privacy, and copyright. This course is an advanced version of Web Design and Digital Media Studies.

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**IS&T 6680 Advanced Digital Media Development and Interactive Design** (LEC 3.0)

This course covers advanced techniques and tools for the design and development of digital and interactive media, including text, graphics, animation, audio, and video. This course is an advanced version of IST 4680, with additional assignments. Prerequisites: Some knowledge of programming.

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**IS&T 6723 Artificial Intelligence, Robotics, and Digital Transformation** (LEC 3.0)

The course, designed for business executives, covers management of information to revitalize business processes, improve business decision-making, embrace emerging and disruptive technologies, and gain competitive advantages. The course also covers implications of AI, automation, machine learning, and robotics on business and society. MBA core. Prerequisites: Graduate standing. (Co-listed with Bus 6723).

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**IS&T 6780 Adv Human and Organizational Factors in Cybersecurity** (LEC 3.0)

In-depth examination of human and organizational factors in cybersecurity and information assurance. Examines current challenges to protecting the integrity, availability, and confidentiality of information, as well as tools, methods, principles, and analytics for fraud prevention, insider threat detection, and forensic investigations. Project Required. Prerequisite: None, but recommended: IS&T 3333 or IS&T 6336 or Comp Sci 3600 or another introductory cybersecurity or information assurance course.

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**IS&T 6887 Research Methods in Business and IS&T** (LEC 3.0)

This course covers quantitative and qualitative research methods for exploring the interaction between people and information technologies. The course covers techniques and tools for carrying out literature reviews, forming research goals, designing research, conducting data analyses; and preparing manuscripts and live presentations. (Co-listed BUS 6887).

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