The Laboratory for Information Technology Evaluation’s (LITE) mission is to evaluate and explore the impact of information technologies on people, society, organizations, and culture through the utilization of diverse research tools and methodologies. Software and devices allow researchers to study an individual’s psychophysiological responses, including facial expressions, eye gaze, skin conductance, and electroencephalographic (EEG) activity. LITE also promotes research and scholarship opportunities, and maintains industry connections, particularly within the Human-Computer Interaction (HCI) and User Experience (UX) fields.

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